



Make Life Better · [newrootsherbal.com](http://newrootsherbal.com)

## NAD+ Cell Excel

- 250 mg of biologically active nicotinamide riboside (NR) per capsule
- NR is an NAD+ precursor, setting the pace to meet demand for cellular energy
- Potency-validated in our ISO 17025–accredited laboratory

**As we age, NAD+ levels naturally decrease. But you can replenish them!**

NAD+ Cell Excel can help you shine, now and in the golden years of life.

**Each vegetable capsule contains:**

Nicotinamide riboside  
(from nicotinamide riboside chloride)..... 250 mg

**Other ingredients:**

Microcrystalline cellulose, vegetable magnesium stearate, and silicon dioxide in a non-GMO vegetable capsule composed of vegetable carbohydrate gum and purified water.

V0741-R1 · NPN 80112465

#3137 · 60 vegetable capsules

**Directions of use:**

**Adults:** Take 2–3 capsules daily or as directed by your health-care practitioner.

**Duration of use:**

Consult a health-care practitioner for use beyond 12 weeks.

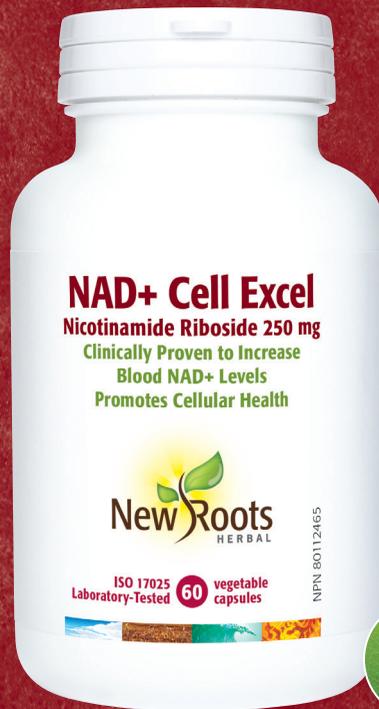
Manufactured under strict GMP (Good Manufacturing Practices).

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# NAD+ Cell Excel

**BETTER CELLULAR PERFORMANCE  
FOR HEALTHY AGING**



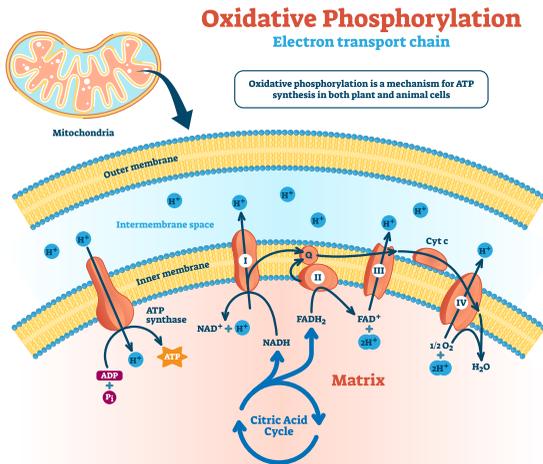
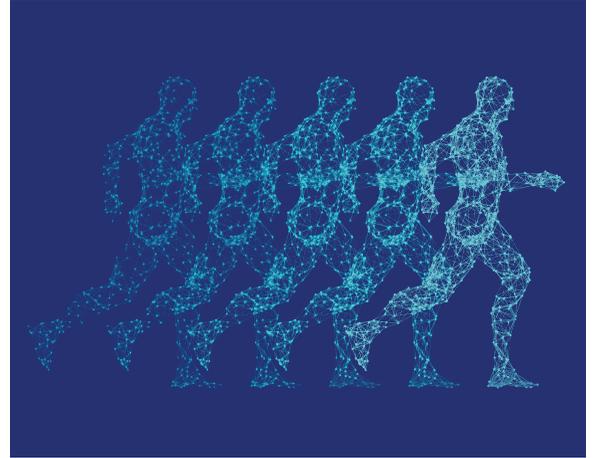
**All New Roots Herbal Products Are Tested  
in Our ISO 17025–Accredited Laboratory**



# NAD+ Cell Excel



Biological activity within cells depends upon energy creation generated by specialized “power plants” called mitochondria. This series of biochemical chain reactions is called the citric-acid cycle or Krebs cycle. It releases energy stored within the cell originally sourced from carbohydrates, fats, and proteins. The benefit of nicotinamide riboside (NR) supplementation is that it ensures cells can manufacture enough NAD+ to fuel energy production.



Nicotinamide riboside (NR) is a naturally occurring compound the body easily recognizes and assimilates. Energy and vigour originate at the cellular level: NR ensures your cells make the most of your nutrient intake. This helps you meet the energy needs central to healthy, active aging.

A surplus of cellular NAD+ serves as “currency” to meet energy requirements for tissue formation and renewal, endurance, and vitality. Cellular efficiency translates to more on-demand energy, critical for strength and stamina, and central to healthy physical and cognitive health.

